How We Can Help: Expert Services

There’s a lot you can do with the Healthy Places Index for free on the website, but if you want to go more in-depth, or just want to learn more about how to use the HPI in your work, we’re here to help! The Public Health Alliance of Southern California is happy to share our expertise through customized trainings, tailored reports, capacity building and other types of assistance you might need. We offer assistance in the form of webinars, phone consultations, in-person trainings, plans and assessments, data reports, and other formats that can help you meet your project goals and integrate public health and equity into your work. We can also partner with you as a subcontractor on a Request for Proposals or similar opportunity. A sample of our trainings is provided below. These are all fully customizable based on your needs. For specific inquiries, please contact us at phasocal@phi.org to set up a free consultation.

HOW-TO GUIDES
Learn more about how to use the Healthy Places Index in your work! Bring your whole team together for an in-depth overview of the tool, its key features, and potential applications to your work. These trainings are typically done in a virtual, webinar format, including a live mapping demo, and plenty of time for Q&A.

INTEGRATING HPI INTO YOUR PLANS AND ASSESSMENTS
The Healthy Places Index can be a valuable tool for practitioners seeking to integrate public health and/or equity into their planning and assessment processes. The Alliance can help you evaluate the best way to use the data and information in the Healthy Places Index for your particular activities. Examples include:

- General Plans: using HPI to identify health, equity, and environmental justice issues that need to be addressed in a General Plan element, including requirements of SB 1000 pertaining to environmental justice, and creating and/or integrating health and equity elements into the general plan.
- Other Types of Plans: using HPI to identify health, equity, and environmental justice issues in another type of plan at the site-specific, community or regional level, including land use, transportation, housing, climate, water, food, etc.
- Community Health Assessments (CHAs) and Community Health Needs Assessments (CHNAs): using the data and information in HPI as part of the assessment processes undertaken by public health departments and hospitals, separately or jointly.
- Health Department Accreditation: using HPI to develop a health equity plan that meets the requirements of the State’s Public Health Department Accreditation process
- Program Assessment: using HPI to build health equity into the evaluation/assessment of programs in any sector.
- Place-Based Equity Assessments: using HPI to identify equity issues within a community

GENERATING REPORTS
Need data on a health-related issue in your community? The Alliance can help, whether you need a quick fact or figure, or a more detailed analysis or report of the data and information contained in the HPI. We also have the ability to upload your local data and overlay it with the HPI. Examples include:

- Development of fact sheets and infographics
- Community profiles of a variety of geographies.
- Health and/or equity analysis of a variety of geographies
- Comparison/rankings of different communities on a variety of metrics
Do you need help building the case for public health or equity within your community? The Alliance offers trainings customized to different audiences to help make the case for health and equity. These are typically offered as in-person workshops (half or fully day) but can be customized to your needs, including webinars if most appropriate. Examples include:

- Training community residents on health equity using HPI
- Educating community-based organizations about how to use HPI in their advocacy work
- Educating decisionmakers, including elected officials about health and equity issues in their jurisdictions using HPI
- Training government agencies on how to use the HPI in their work
- Training data experts on how to use HPI in their work

The Healthy Places Index can be a powerful tool for turning data into action, and using health and equity data to make informed policy decisions. We have produced over 20 policy guides on specific metrics included in HPI, and we can help you figure out the best policies to implement in your community! Examples include:

- Preparing data profiles and other reports on health and equity issues in your community, tailored to influencing decisionmakers
- Consultation on the best policies to move your issue forward, based on HPI data and policy guides
- Integrating social determinants of health framing into policy decisions
- Creating power maps of influential decisionmakers and recommending certain HPI data, policies and information depending on the person you are seeking to influence

Many local, regional and State grant programs have already integrated the HPI as a way to identify disadvantaged communities, health benefits and equity issues. But often they just list HPI as a potential source, without any additional guidance. The Alliance can help you determine the best way to incorporate health and equity data into your grant application, for both grant programs that explicitly mention HPI, and those that do not but have a health or equity requirement. Examples of our services include:

- Technical assistance on grant applications for HPI-recommended programs, including the Active Transportation Program, Caltrans Sustainable Transportation Planning Grants, and Strategic Growth Council’s Transformative Climate Communities.
- Performing a data analysis, health equity analysis or similar analysis of data to include in your grant application as evidence of the health and equity issues in your community.

We would love to help you figure out the best way to use HPI in your work! Our trainings are completely customizable to your unique needs. Please contact us at phasocal@phi.org to schedule a free consultation!